

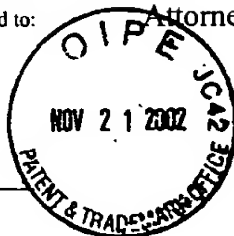
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PATENT

Attorney Docket No.: 020342-000900US

Assistant Commissioner for Patents  
Washington, D.C. 20231

On November 15, 2002



TOWNSEND and TOWNSEND and CREW LLP

By: Kim L. McNeill

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Safwan Shah et al.

Application No.: 09/944,626 -

Filed: August 30, 2001

For: ACTIVE PROFILING SYSTEM  
FOR TRACKING AND QUANTIFYING  
CUSTOMER CONVERSION  
EFFICIENCY

Examiner: Unassigned

Art Unit: 2163

SECOND INFORMATION DISCLOSURE  
STATEMENT UNDER 37 CFR §1.97 and  
§1.98

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Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:


The references cited on attached form PTO/SB/08A and PTO/SB/08B are being called to the attention of the Examiner. Copies of the references are enclosed. It is respectfully requested that the cited references be expressly considered during the prosecution of this application, and the references be made of record therein and appear among the "references cited" on any patent to issue therefrom.

Also enclosed is a copy of the Search/Examination report corresponding to the PCT application. Copies of references cited in the First Information Disclosure Statement are not included.

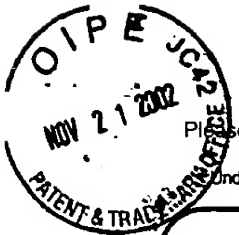
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Applicant believes that no fee is required for submission of this statement. However, if a fee is required, the Commissioner is authorized to deduct such fee from the undersigned's Deposit Account No. 20-1430. Please deduct any additional fees from, or credit any overpayment to, the above-noted Deposit Account.

Respectfully submitted,

  
Patrick M. Boucher  
Reg. No. 44,037

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PTO/SB/21 (08-00)

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#10  
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12-2-02

<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	<b>Application Number</b>	09/944,626	
	<b>Filing Date</b>	August 30, 2001	
	<b>First Named Inventor</b>	Shah, Safwan	
	<b>Group Art Unit</b>	2163	
	<b>Examiner Name</b>	Unassigned	
<b>Total Number of Pages in This Submission</b>		<b>Attorney Docket Number</b>	020342-000900US

ENCLOSURES (check all that apply)		
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<b>Firm and Individual name</b>	Townsend and Townsend and Crew LLP Patrick M. Boucher Reg. No. 44,037
<b>Signature</b>	<i>Patrick M. Boucher</i>
<b>Date</b>	November 15, 2002

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